



The New Zealand International Wine Show 2025

Information Sheet

Formed in 2005, the New Zealand International Wine Show is firmly established as the largest wine competition held in New Zealand each year. At last year's show 271 gold medals and double gold medals were awarded from over 1,550 entries.

The judging will take place over three days from **Tuesday 16th September 2025** and many of the country's most experienced senior wine judges will participate. This year's competition will be conducted under the Chairmanship of Bob Campbell MW, New Zealand's most experienced senior wine judge and this country's leading wine educator. The senior judges involve a number of leading winemakers and many key industry personnel. Most of the senior judges have each been involved in major wine competitions for more than a decade.

Wines from any country and made from any grape variety can be entered so it is vitally important the judges have the experience to match the enormous range of wines that will be submitted.

The results of the judge's efforts will be presented at the Awards Function – Friday 17th October. In addition to the announcement of the Trophies, the Champion Winemaker and the Champion Wine of the Show, we will also announce who will be awarded the Sir George Fistonich Medal as a Legend of New Zealand Wine.

It is important for all entrants to read all of the clauses in the Conditions of Entry and to fully understand the obligations detailed in the Promotional Fees section.

The Trophy & Gold Medal Champions List

Wines are entered into wine competitions to win medals. A gold, silver or bronze medal label on a bottle is unquestionably one of the easiest and most effective ways of promoting the qualities of a wine to the consumer. A medal can be used to promote a wine for the duration of that specific wine. Unlike a wine review that becomes dated or forgotten, a medal label has longevity.

The most important feature in the results from the New Zealand International Wine Show is **The Champions List**. **The Champions List** includes all the gold medal winning wines and of course the prestigious Trophies. **These medals will be listed on the NZIWS website www.nziws.co.nz**

Promotional Activities

- The Awards Function will be held in Auckland – Friday 17th October
- The entire Champions List will be available for tasting at the Awards Event.
- Trophy, Double Gold, Gold, Silver & Bronze medal labels will be available to purchase to identify and promote the top wines.
- Full listings of all the medal winners will be displayed on www.nziws.co.nz

- A public tasting featuring the entire Champions List (all the gold medals) will be held in Auckland in October.

Competition Calendar 2025

Closing date for entries	29th August
Closing date for receipt of wine samples	10th September
Set Up Day	15th September
Judging dates	16th –18th September
Wineries notification of results	22nd September
Embargo lifted on full list of medal results	22nd September
Champions List Public Tastings (all gold & double gold medals)	
- Auckland	TBC
- Christchurch	TBC
Awards Event with the announcement of the Trophy winners, the Champion Wine of the Show, Champion Winemaker, Wine Company of the Year and the Legend of New Zealand Wine.	Friday 17th October
Trophy results available online	18th October

Dates and some aspects of the promotional programme may be subject to change at the discretion of the Competition Organisers.

Competition enquiries to:

Kingsley Wood – Competition Convenor

Phone: +64 9 4866415,

Email: wineshow@nziws.co.nz