



The New Zealand International Wine Show 2024

Formed in 2005, the New Zealand International Wine Show is firmly established as the largest wine competition held in New Zealand each year. At last year's show 264 gold medals were awarded from over 1,750 entries.

The judging will take place over three days from **Monday 23rd September 2024** and many of the country's most experienced senior wine judges will participate. This year's competition will be conducted under the Chairmanship of Bob Campbell MW, New Zealand's most experienced senior wine judge and this country's leading wine educator. The senior judges involve a number of leading winemakers, Masters of Wine and many key industry personnel. Most of the senior judges have each been involved in major wine competitions for more than a decade.

Wines from any country and made from any grape variety can be entered so it is vitally important the judges have the experience to match the enormous range of wines that will be submitted. The judges at the New Zealand International Wine Show have the experience; they know what is required.

The results of the judge's efforts will be presented at the Awards Function – Friday 18th October. In addition to the announcement of the Trophies, the Champion Winemaker and the Champion Wine of the Show, we will also announce who will be awarded the Sir George Fistonich Medal as a Legend of New Zealand Wine.

It is important for all entrants to read all of the clauses in the Conditions of Entry and to fully understand the obligations detailed in the Promotional Fees section.

The Champions List

Wines are entered into wine competitions to win medals. A gold, silver or bronze medal label on a bottle is unquestionably one of the easiest and most effective ways of promoting the qualities of a wine to the consumer. A medal can be used to promote a wine for the duration of that specific wine. Unlike a wine review that becomes dated or forgotten, a medal label has longevity.

The most important feature in the results from the New Zealand International Wine Show is **The Champions List**. **The Champions List** includes all the gold medal winning wines and of course the prestigious Trophies.

All of the successful wines in **The Champions List** will benefit from nationwide exposure through trade magazines, web results, tastings and emails circulated by key retailers.

A number of influential wine writers will also be invited to taste the entire range in The Champions List and subsequently the wines may feature in various publications. **Every gold medal wine will be listed on the NZIWS website www.nziws.co.nz and Trophy winners will be imaged with tasting notes.**

Promotional Activities

- The Awards Function will be held in Auckland – Friday 18th October
- The entire Champions List will be available for tasting at the Awards Event.
- Trophy, Double Gold, Gold, Silver & Bronze medal labels will be available to purchase to identify and promote the top wines.
- Full listings of all the medal winners will be displayed on www.nziws.co.nz
- A public tasting featuring the entire Champions List (all the gold medals) will be held in Auckland in October.
- Further tastings of selected Trophy & Gold Medal wines will be held in Auckland & Christchurch in October and November.

Promotional Fees

These promotional fees are **only applicable to wines that win gold or double gold medals** and are automatically included in The Champions List - \$NZ250 plus GST per wine.

The promotional fee **applicable only to Trophy winning wines** is \$NZ595 plus GST per wine.

All entrants with wines included in the Champions List are required to provide free of charge for use at the Awards Function, The Champions List Tastings and for promotional purposes the following:

- **6 bottles of each gold medal winning wine**
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Entering a wine for judging in the New Zealand International Wine Show 2024 will be accepted as automatic acceptance of the promotional fees and conditions listed above.

Competition Stewards

There are opportunities for industry personnel or keen wine enthusiasts to steward at The New Zealand International Wine Show.

Applicants need to be aware that a reasonable amount of physical activity is involved including a considerable amount of walking.

Stewards need to be on site for the entire day, **8:15 a.m. – 5:30 p.m.** approximately, and duties include opening, pouring, serving and clearing of wines.

Applications are accepted on a first received basis so please complete and return the appropriate form if you are interested. Confirmation of any available stewarding position may not be advised as late as mid-August.

Competition Calendar

Closing date for entries	6 th September
Closing date for receipt of wine samples	13 th September
Set Up Day	23 rd September
Judging dates	23 rd – 26 th September
Wineries notification of results	27 th – 30 th September
Embargo lifted on full list of medal results	30 th September
Champions List Public Tastings (all gold & double gold medals)	
- Auckland	TBC
- Christchurch	TBC
Awards Event with the announcement of the Trophy winners, the Champion Wine of the Show, Champion Winemaker, Wine Company of the Year and the Legend of New Zealand Wine.	Friday 18 th October
Trophy results available online	21 st October

Dates and some aspects of the promotional programme may be subject to change at the discretion of the Competition Organisers.

Competition enquiries to:

Kingsley Wood – Competition Convenor

Phone: +64 9 4866415,

Email: wineshow@nziws.co.nz

Note: Entrants will not be sent judging class labels.

These will be applied at the competition venue by the organisers.

Please send wine samples to

NZ International Wine Show
22 Northcroft St, Takapuna
Auckland, New Zealand 0622

For companies sending wine from overseas, please mark cartons clearly with “Wine Judging Samples”.

The sender is responsible for any import charges / customs fees.

Final day for receipt of samples is 13th September 2024